



	Pharma	Medical Device	Health Info Technology	Non-Traditional	Care Provider	Academic Organisation	Health Investors	Health Payer	Local Government	National Government
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Frame health ecosystems for value-creation	●	●	●	●	●	●	●	●	●	●
Deeply understand systemic health problems	●	●	●	●	●	●	●	●	●	●
Capture quantified health opportunities	●	●	●	●	●	●	●	●	●	●
Foresight health and care ecosystem futures	●	●	●	●	●	●	●	●	●	●
Reduce research and learning costs	●	●	●	●	●	●	●			
Deep health technology asset evaluation	●	●	●	●	●	●	●	●		●
Deep health and care practice evaluation	●	●	●	●	●	●			●	●
New frames of evidenced opportunities	●	●	●	●	●	●	●	●	●	●
Design emergent ecosystem strategy	●	●	●	●	●		●	●	●	●
Discover adjacent growth opportunities	●	●	●	●			●			
Design novel value propositions	●	●	●	●						
Design / support new care service models	●	●	●	●	●	●	●	●	●	●
Build ecosystem partner programmes	●	●	●	●	●	●	●	●	●	●
Build ecosystem value-creation capabilities	●	●	●	●	●				●	●
Create self-organising adaptive teams	●	●	●	●	●					
Overcome scale challenges	●	●	●	●	●					●
Reduce innovation / investment failure risk	●	●	●	●	●		●			
Reduce health and care costs	●	●	●	●	●				●	●
Advance integrated health ecosystems					●	●				
Develop new ecosystem value indicators	●	●	●	●	●	●	●	●	●	●
Grow revenues	●	●	●	●	●					
Improve ecosystem outcomes	●	●	●	●	●		●		●	●
Co-create advanced ecosystem value	●	●	●	●	●	●	●	●	●	●

Contact Us

To arrange for an introduction to Umio and Health Value Design® and to explore applications for your organisation or ecosystem, please contact us on + 44(0) 1295 724 539 or via info@umiohealth.com